

## Population Posters from around the World

The following are family planning posters from around the world. For each image, circle which type(s) of coercion the image uses and briefly explain how the image works (what emotions does the image make you feel, or what kinds of ideas does the image make you think about?)

For Example:

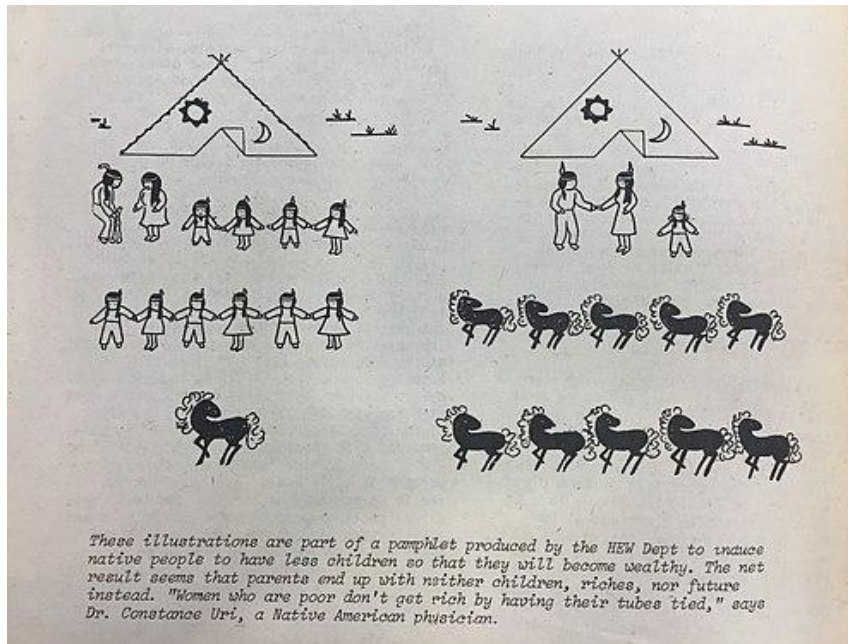


This full-page newspaper ad from a prominent population control group warns that Third World people are a threat to peace.  
Courtesy Princeton University Library

Type of Coercion: Psychological Economic Force

Explain: I would say that the image uses both psychological coercion and force.

Psychological because the poster draws the world as a bomb, which is threatening, but also a kind of force as the image shows scissors (“population control”) that are cutting the ticking time bomb before it goes off. In this way, it’s showing that force is needed to save us from the many people on the planet, drawn in the image as completely covering the whole surface of the earth.



1. Illustration from a sterilization pamphlet by the US Health Education and Welfare Department. Native American physician Dr. Constance Redbird Uri commented, "Women who are poor don't get rich by having their tubes tied."

Type of coercion: Psychological Economic Force

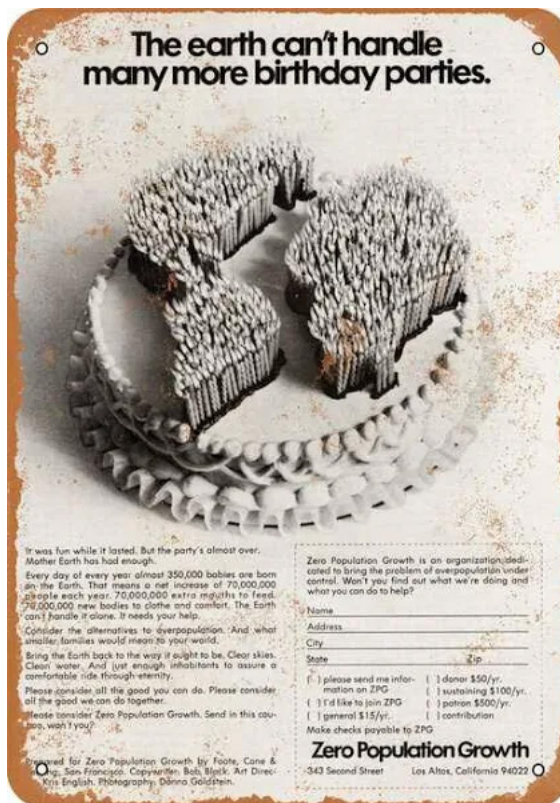
Explain:



2. "Giving birth to one is better" says the poster on the left and "Eugenics causes happiness" says the poster on the right, by the Communist Party of China.

Type of coercion:

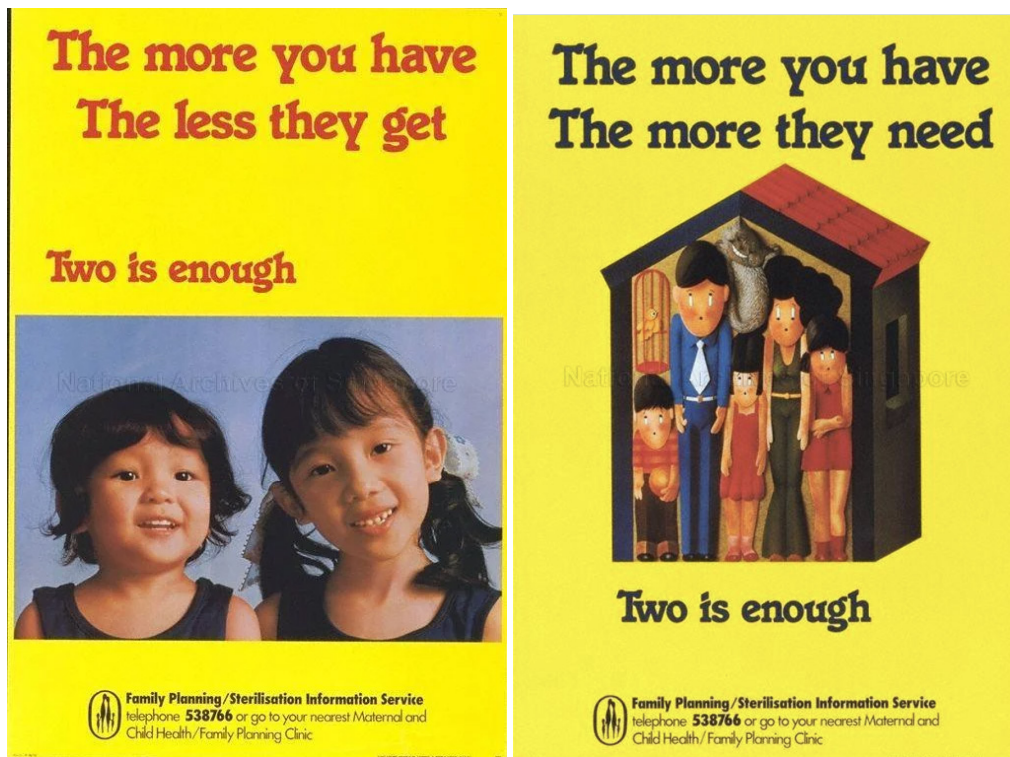
Explain:



3. A 1970s poster by Zero Population Growth (ZPG), a major political lobbying group founded by Paul Ehrlich. Another popular slogan by ZPG was "Stop Heir Pollution".

Type of coercion:

Explain:

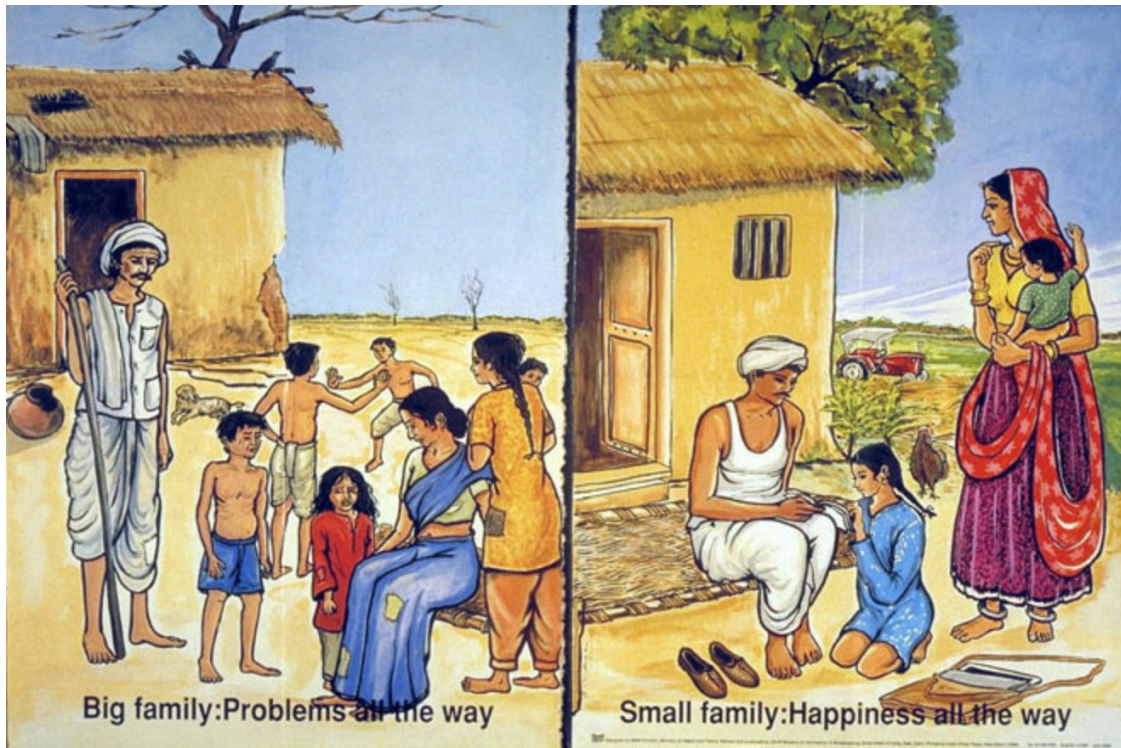


4. Posters from the “Stop at Two” campaign in Singapore, 1970s.

Type of coercion:

Explain:





5. A 1992 poster from the Ministry of Health and Family Welfare of India presents two contrasting possibilities: *Big family: Problems all the way* and *Small family: Happiness all the way*.

Type of coercion:

Explain:



6. A 1992 poster from Kenya: "Jobs are scarce. Have few children."

Type of coercion:

Explain: